

CURRICULUM VITAE

Bio-Data

Name: AYOOLA, Morayo Jarinat.
Date & Place of Birth: 4th July, 1980. Ilaro
Gender: Female
State of Origin: Ogun State
Nationality: Nigerian
Marital Status: Single
Number & Age of Children: Nil
Contact Address: 102/103 Let Them Say House. Vespa Bus Stop, Ifo,
Ogun State
Email Address: morayo.ayoola@federalpolyilaro.edu.ng
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Telephone Number: 08038273822; 08053210265
Present Position: Lecturer III

Institutions Attended with Dates

- National Open University of Nigeria, Abuja Nigeria 2017-2020
- Olabisi Onabanjo University, Ago-Iwoye, Ogun State 2000-2007
- Rex-Age Trans National Comprehensive College, Ifo, Ogun State: 1998-1999

Academic Qualifications with Date:

- PhD Mass Communication In view
- MSc Mass Communication March, 2019
- B.A. Hons. Mass Communication (Second Class Lower): July, 2007
- West African Senior School Certificate Examination: June, 1999

Massive Open Online Courses (MOOCs)

	<u>Year</u>
1. Verb Tenses and Passives	2020
2. Scholarly Communication	2020
3. Humanitarian Communication	2020
4. Grammar and Punctuation	2020

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5. Making Sense of the News (News Literacy	2020
6. Communication Theory: Bridging Academia and Practice	2020
7. Citizenship and the Rule of Law	2020
8. Ethical Leadership through Giving Voice to Value	2020
9. Journalism, the future, and you	2020
10. Gathering and Developing the News	2020
11. Writing and Editing: Word Choice and Word Order	2020
12. Understanding Research Methods	2020
13. Effectively delivering the news to your audience	2020
14. What is News	2020
15. Advanced Writing	2020
16. Media Ethics and Governance	2020

Membership of Learned Society & Professional Bodies

Member, Nigeria Union of Journalists (N.U.J.)

Member, Women in Technical Education and Employment. (WITED). Federal Polytechnic, Ilaro Chapter.

Working Experience

Ogun State Broadcasting Corporation (OGBC),
Ibara Housing Estate, Abeokuta.

2014-2017

(A) Academic Experience:

i. The Federal Polytechnic Ilaro.

Lecturer, Department Mass Communication:

2017-Till date

ii. Causes Taught:

1. English for Mass Media I
2. Introduction to Broadcasting
3. English for Mass Media II
4. English for Mass Media III
5. Broadcast Production 1
6. Broadcast Production II
7. Investigative and interpretative Reporting
8. Introduction to News Writing and Reporting
9. Intermediate News Writing and Reporting
10. Critical Writing

iii. Research Experience:

Project Supervision (Undergraduates ND Students)

2019/2020

Project Supervision (Undergraduates ND Students)
Project Supervision (Undergraduates ND Students)

2018 /2019
2017 /2018

iv. Research Interest:

Print and Broadcast Communication Field; Media; Marketing Communication

B) Administrative Experience:

Academic Publication:

a). Book Publication:

Adeosun S.H., Gbadamosi H.O, Ayoola M.J & Sotayo-Aro R.O. (2019) *Dimensions of Communication*. Abeokuta: Primus Prints & Communication.

b) Journal

Dokunmu,O.O. &Ayoola ,M.J.,(2020) *Role of Social Media Platforms in Economics Empowerment of Women in Ilaro, Ogun State, Nigeria*. *Journal of Women in Technical Education (JOWITED)*1(a)pp.39-46. ISSN 2734-3227.
<https://fpiwitedjournal.federalpolyilaro.edu.ng>.

b). Conference Papers:

Ayoola., M.J. (2020) *An Overview of Uses and Gratification Theory on Social Media Platforms During COVID-19 Pandemic Lockdown*. Presented at the 2nd International Conference of Federal Polytechnic, Ilaro. November 10th -11th, 2020.

Ayoola., M.J. (2020) *A Review of the Use of Information Communication Technology Infrastructures as An Approach to Human Development*. Presented at the 1st National Conference (Virtual) of the School of Communication and Information Technology, Federal Polytechnic, Ilaro. October 8th-9th, 2020.

Odenike, T.O., Thomas-Kuye., O.A. & Ayoola., M.J. (2019). *An Appraisal of Mass Media Framing of Good Governance*. Presented at the 6th Annual Conference of Association of Communication Scholars and Professionals of Nigeria, Sept 4th-6th, 2019

Allinson,I.B., Ayoola .M.J., & Dokunmu, O.O., (2019) *A Review on Communication As Means of Bringing Back Nigeria's lost Economic Glory Through Agriculture*. Presented at the International Conference of Commonwealth Association of Technical Universities and Polytechnics in Africa (CAPA), Kigali, Rwanda:25th-31st August,2019.

Dokunmu, O.O., & Ayoola M. J (2019). *Role of Information Technology (I.C.T.) on the Economic Development of Women in Ogun State*. Presented at the 1st National

Conference of Women in Technical Education. The Federal Polytechnic, Ilaro .13th-16th August, 2019.

Abati,M.O., & Ayoola, M.J., (2019). *Career Choice in Journalism among Female Mass Communication Students of The Federal Polytechnic, Ilaro*. Presented at the 1st National Conference of Women in Technical Education. The Federal Polytechnic, Ilaro.13th-16th August 2019

Participant (2018), First International Conference & Exhibition on Technology Innovation and Global Competitiveness. Held at The Federal Polytechnic, Ilaro. .5th-8th November, 2018.

Ayoola M.J & Oduwobi E.R. (2017) *Trends in Social Media and its Impact Tertiary Education (Students Perspective)*. Presented at the National Media Communication Conference for Tertiary Institutions, Federal Polytechnic. Ilaro:31st October -2nd November 2017.

Oduwobi E.R., Ayoola M.J. (2017) *The Impact of Social Media on Young Women Empowerment*. Presented at the National Media Communication Conference for Tertiary Institutions, Federal Polytechnic Ilaro. 31st October -2nd November 2017.

Participant (2017) School of Pure and Applied Science & Information and Communication Technology Conference,) Federal Polytechnic, Ilaro .4th --7th December 2017

Seminar/Workshop Attended

Short Training on e-Library Usage and e-Content Stocking for the Institution. (Fri.13th September, 2019). Powered by Federal Polytechnic, Ilaro Library / Centre for Information and Communication Technology (I.C.T.)

One-day Management Training on Conduct of Examination for The Newly Recruited Academic Staff Federal Polytechnic, Ilaro. (9th July 2019). Organised by The Management and Examination Committee of F.P.I.

One-day Workshop on Bee Production (Apiculture) for Federal Polytechnic Ilaro Staff. Organised by The Department of Agriculture Technology, The Federal Polytechnic, and Ilaro. (July, 2019))

Two -day Skill Acquisition Training Programme in Soap Making. Organised by the Entrepreneurship Development Centre of the Federal Polytechnic, Ilaro.20th -21st June, 2019.

One-(1) day In-house Training for the newly recruited staff of Federal Polytechnic, Ilaro. (Wed,27th March,2019). Organised by the Management of Federal Polytechnic, Ilaro.

One-day Seminar/Workshop for Cooperative Societies and Unions. (November 2018). Organised by Ogun State Ministry of Community Development & Cooperative Department.

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A Two-day Capacity Building Training Workshop on Ethical Conduct amongst Academic Staff
Towards Efficient Management of The Federal Polytechnic, Ilaro. (20th-21st Dec.2017).
Organised by Fortune Royal Multi-concepts

Unpublished Project & Dissertation:

Ayoola M.J. (2018) *An Evaluation of The Impact of Social Media on The Performance of Students of Tertiary Institutions in Nigeria: A Study of The Federal Polytechnic, Ilaro.* A dissertation submitted to National Open University of Nigeria for the Award of Master of Science (MSc) in Mass Communication

Ayoola M.J. (2018) *Uses and Gratification Theory and the Optimization of the Contemporary Trends in Social Media by Students of Tertiary Institutions: Study of The Federal Polytechnic, Ilaro.* A seminar Paper Presented at National Open University of Nigeria.

Ayoola M.J (2006) *Impact of Film/Video Censorship on Television Broadcast in Nigeria: Study of the activities of the Lagos State Films /Video Censors Board.* Project submitted to Olabisi Onabanjo University for the award of Bachelor of Arts Degree.

Community Service:

Humanitarian Service/Visitation to Motherless Babies Home.

Extra-Curricular Activities:

Researching; Writing & Communicating; Photography; Technology (Blogging); Sports; Fashion.

Referees:

Dr Raheem A. Oloyo,
Former Rector, Federal Polytechnic, Ilaro.
P.M.B 50, Ilaro, Ogun State. 08035609465.

Dr Bolu J. Folayan,
Head of Department,
Mass Communication Department,
Federal Polytechnic Ilaro, Ogun State.08023089548.

Dr Shola H. Adeosun
Head of Broadcast Unit,
Mass Communication Department,
Moshood Abiola Polytechnic, Abeokuta,

Ogun State.08033328162.